

The Altcoin Report

H2 2025

The year when investor focus shifted to fundamentals, tokenomics and value-accrual



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This report is a product of Teroxx Research, a research team within Teroxx, the leading provider of financial services in the digital assets, cryptocurrency, and blockchain technology sector. Teroxx Research provides top-tier market commentary, thematic views, tactical insights, and deep protocol research.

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Executive Summary

Executive Summary

The Year Digital Assets Went Institutional

2025 marks a critical turning point for digital assets. The total cryptocurrency market capitalization crossed **\$4 trillion** for the first time, while crypto mobile wallet users reached all-time highs with an estimated **40-70 million active users**—up approximately 10 million from the prior year. Globally, an estimated **700+ million people** now own cryptocurrency, representing a 16% annual increase.¹

This isn't merely speculative fervor—it's infrastructure adoption. Stablecoins now process **\$46 trillion** in annual transaction volume². Exchange-traded products hold **\$175 billion** in crypto assets (up 169% YoY). Major institutions including BlackRock, Fidelity, Visa, JPMorgan, PayPal, and Stripe now offer crypto products to their clients.

Institutional-Retail Divergence

Regarding the institutional-retail divergence, beneath the headline figures lies a more nuanced picture. Bitcoin is down approximately 3% year-to-date (-2.95%) from its **January 2025** levels, while Ethereum has declined 10.5%—despite both reaching new all-time highs mid-year. The altcoin carnage is far worse: most Layer 1s and Layer 2s are down 30-80% YTD, with **only three major tokens remaining positive for 2025**—HYPE (+25.4%), BNB (+24.5%), and TRON (+10.4%).

¹ Source: a16z State of Crypto 2025, Teroxx

² Source: a16z State of Crypto 2025, Teroxx

↗ Selected Blockchain Networks — Price Performance (YTD, 2025)

Chains				
Name	1D	7D	1M	YTD
BTC	6.16%	4.98%	-17.17%	-2.95%
ETH	7.19%	1.44%	-23.34%	-10.49%
XRP	6.84%	-1.32%	-14.15%	-6.27%
BNB	6.15%	1.91%	-18.94%	24.45%
SOL	9.81%	0.04%	-25.65%	-28.19%
TRON	1.60%	2.71%	-5.55%	10.37%
DOGE	7.48%	-4.70%	-21.67%	-54.97%
ADA	13.38%	3.69%	-28.15%	-52.21%
HYPE	5.60%	-2.30%	-22.60%	25.41%
XLM	9.38%	1.48%	-15.94%	-39.44%
SUI	19.52%	2.81%	-31.65%	-62.29%
CRONOS	6.93%	-1.31%	-25.43%	-27.42%
MANTLE	5.86%	+16.5%	-27.93%	-17.66%
NEAR	10.50%	-5.85%	-17.93%	-65.88%
APOTOS	5.21%	-14.15%	-41.54%	-78.08%
WLD	9.82%	-1.53%	-25.06%	-71.50%
POL	8.47%	-4.79%	-32.42%	-72.50%
ARB	9.14%	-2.21%	-31.18%	-71.55%
SEI	12.04%	-0.19%	-28.78%	-66.94%
STRK	4.38%	-13.04%	4.37%	-73.95%
OP	9.52%	-2.89%	-25.14%	-82.65%
MONAD	4.40%	-32.77%	-32.77%	-32.77%
PLASMA	-0.03%	-13.28%	-30.28%	-30.28%
VAULTA	3.09%	-6.44%	-29.62%	-29.62%
LINEA	0.20%	-12.54%	-34.19%	-34.19%
BERA	5.20%	-10.76%	-48.24%	-48.24%

Source: Artemis, Teroxx (as of December 2025)

All three share the following characteristics: good tokenomics (incl. token burns), utility (real-life use-cases and benefits), value accrual to token holders (through token buybacks and fee-sharing).

The capital driving 2025's market structure is predominantly institutional. ETF inflows have absorbed the majority of new Bitcoin supply, corporate treasuries (such as MicroStrategy, Block and Metaplanet) continue accumulating, and sovereign wealth funds have begun pilot allocations.

Conversely, while total crypto wallets have grown to 820M+ globally, the pace of new retail entrants has slowed significantly—fewer than 10% of current holders first purchased in the past year³. Meanwhile, institutional wallet adoption grew 51% YoY, outpacing retail growth.

This institutional dominance creates a fundamentally different market dynamic:

- Lower volatility: Bitcoin was nearly half as volatile in 2024 at \$60,000 compared to 2021, and BTC-to-gold volatility reached a record low in 2025⁵.
- Higher macro correlation: Bitcoin's 90-day correlation with the S&P 500 rose from 0.75 in 2024 to 0.86 in 2025—up from near-zero before 2022⁶.
- Reduced altcoin beta: Altcoins have underperformed Bitcoin by approximately \$800 billion this cycle⁷.
- The Altcoin Season Index sitting at 25 confirms Bitcoin Season, as institutions favor Bitcoin's liquidity and regulatory clarity over altcoin exposure⁸.

Market Snapshot

Market Snapshot Metrics (December 2025)⁹

Metric	Value	Change/Context
Total Crypto Market Cap	\$3.2T	Holding key \$3T support level despite macro headwind
Bitcoin Price / Dominance	\$90,882 / 57.0%	Strong dominance driven by 'Bitcoin Season'
Ethereum Price / Dominance	\$3,003 / 11.4%	Testing psychological support levels over \$3K
24h Trading Volume	\$112.6B	Muted volume reflecting 'Extreme Fear' sentiment
Active Cryptocurrencies	19,347	Continued issuance despite consolidation phase
Total DeFi TVL (excl. CEX)	\$322.8B	Capital sticky on-chain seeking yield opportunities
Total Stablecoin Supply	\$306.0B	Supply resilient despite market drawdown
DEX 24h Volume	\$11.3B	Maintaining ~10% of total volume; user stickiness on-chain.
BTC YTD	-2.95%	Peaked at \$4T, now -20% from ATH) — Significant drawdown from highs
ETH YTD	-10.49%	Blue chips negative
RWA Tokenized Value	\$36B+	+400% 3Y (\$30B+ total market)
DEX Share of Spot Volume	~21%	+5pp YTD (Structural shift)
Exchange-Traded Products	\$175B AUM	+169% YoY (Institutional adoption)

⁹Source: Coingecko API, Defillama API, Teroxx

Key Investment Themes for Altcoins

Key investment themes for altcoins in 2025 represent a pivotal transition from speculative narratives to utility-driven value creation, with five macro themes defining opportunities this cycle.

- 1. First, stablecoins** have emerged as essential dollar infrastructure; over 1% of all USD now exists as on-chain stablecoins, accounting for \$46 trillion in annual volume. While stablecoins are price-pegged assets, they serve as critical liquidity infrastructure for altcoin markets with \$306 billion in "dry powder" awaiting deployment.
- 2. Second is real-world asset integration**, where tokenization bridges traditional finance with blockchain. With \$4 trillion to \$30 trillion of tokenized-asset value projected by 2030, RWA protocols like ONDO and CFG, as well as infrastructure providers like LINK, offer direct exposure to this theme.
- 3. The third theme** is the convergence of **AI and crypto**, where decentralized computing infrastructure meets explosive AI demand. With the AI agent economy projected to reach \$30 trillion by 2030, altcoins like TAO, RNDR, and FET provide decentralized alternatives to the 94% NVIDIA GPU concentration.
- 4. Fourth, exchange tokens** have emerged as the only consistent outperformers of 2025. **BNB (+24.5% YTD)** and **HYPE (+25.4% YTD)** are two of only three positive coins this year, alongside TRON (+10.4%). While the broader altcoin market is down 30-80%, **exchange tokens with real utility**—trading fee revenue, aggressive burn mechanisms (OKB's historic \$7.6 billion burn), and ecosystem demand—have provided relative safety in a brutal market.
- 5. Finally, a privacy renaissance** is underway, where regulatory clarity has paradoxically catalyzed interest in financial privacy. Privacy-focused altcoins like **ZEC** (up approximately 720% year-to-date) and **XMR** (+100%) have emerged as unexpected outperformers.

Teroxx Strategic Positioning

This report provides institutional-grade analysis of the altcoin universe, identifying high-conviction opportunities across sectors while maintaining rigorous risk management frameworks. Our methodology combines:

- Quantitative Analysis:** On-chain metrics, TVL trends, trading volumes.
- Fundamental Research:** Protocol economics, team assessment, competitive positioning.
- Technical Infrastructure:** Network security, scalability, interoperability.
- Geographic Intelligence:** Emerging market adoption patterns, regulatory landscape analysis.

Navigating the Altcoin Landscape

Navigating the Altcoin Landscape



Teroxx Educational Corner: Understanding Altcoins

Teroxx Decoded

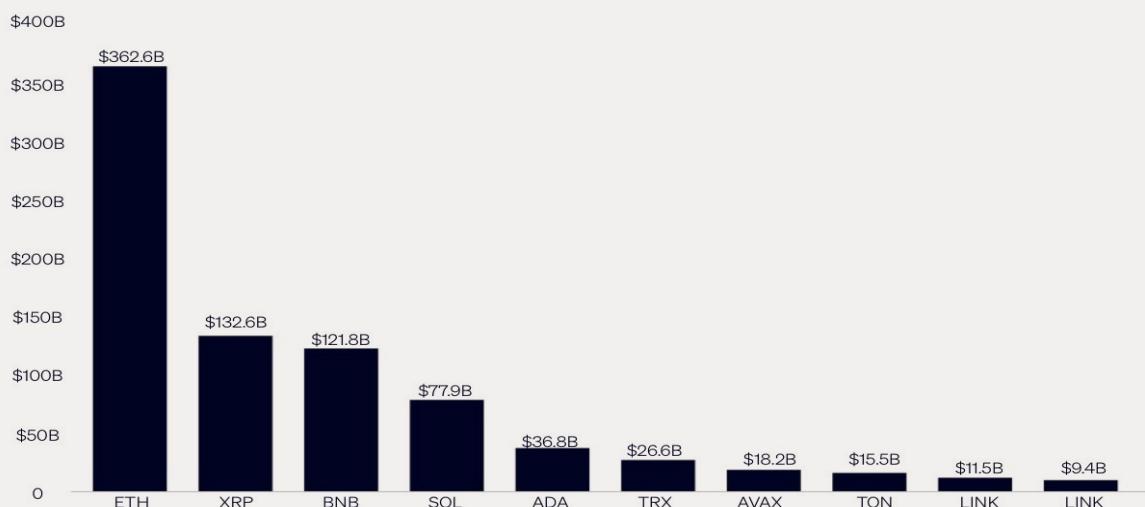
For the purposes of this analysis, Teroxx defines **altcoins** as any cryptocurrency asset excluding Bitcoin (BTC) and, in certain contexts, Ethereum (ETH). This definition encompasses:

Tier	Definition	Examples
Tier 1 — Large Caps	Established protocols, >\$10B Market Cap	XRP (\$132.6B), BNB (\$121.8B), SOL (\$77.9B)
Tier 2 — Mid Caps	Growing protocols, \$1B-\$10B Market Cap	LINK (\$9.2B), ZEC (\$7.8B), HYPE (\$9.4B), ENA (\$2.0B)
Tier 3 — Small Caps	Emerging protocols, \$100M-\$1B Market Cap	RNDR (\$920M), FET (\$690M), HNT (\$400M)
Tier 4 — Micro Caps	Early-stage protocols, <\$100M Market Cap	Various early-stage projects

Current Market Overview



Top 10 Altcoins by Market Cap (December 9, 2025)



Excludes BTC, stablecoins (USDT, USDC, DAI), wrapped tokens (WBTC, WSTETH), and memecoins (DOGE, SHIB)

Source: Teroxx, Defillama, CoinGecko



Altcoin Tokens Ranking

Rank	Token	Price	Market Cap	YTD
1	ETH	~\$3,003	\$363.6B	-10.49%
2	XRP	~\$2.20	\$132.6B	-6.27%
3	BNB	~\$884	\$121.8B	+24.45%
4	SOL	~\$139	\$77.9B	-28.19%
5	ADA	~\$1.05	\$36.8B	-52.21%
6	TRX	~\$0.28	\$26.6B	+10.37%
7	AVAX	~\$44.20	\$18.2B	-45.0%
8	TON	~\$6.14	\$15.6B	-35.0%
9	LINK	~\$18.50	\$11.5B	-22.0%
10	HYPE	~\$34.56	\$9.4B	+25.41%

Source: Teroxx, Defillama, CoinGecko

Notes

- **Memecoins excluded:** DOGE (-54.97% YTD) and SHIB would rank #7 and #12 respectively by market cap but are excluded from this institutional-focused analysis
- **Stablecoins excluded:** USDT (\$184.7B) and USDC (\$75.8B) would rank #2 and #3 by market cap
- **Only 3 of the top 10 altcoins are positive YTD**, all share a common thread: real utility and revenue generation (BNB/HYPE from exchange fees, TRX from stablecoin transfer dominance)

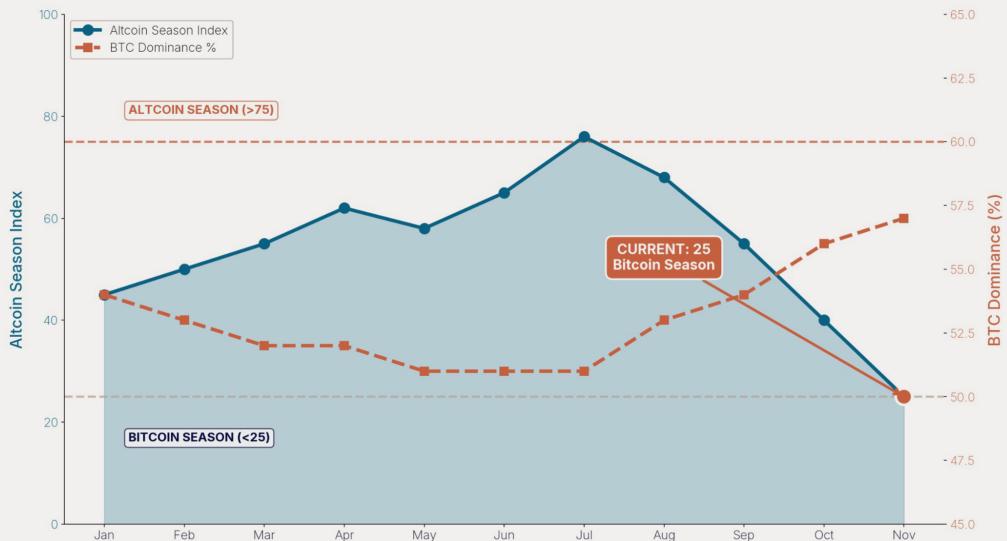
Altcoin Season Index Analysis

The Altcoin Season Index, which measures whether 75% of the top 100 altcoins outperform Bitcoin over a 90-day period, currently reads **25**, firmly indicating **Bitcoin Season**. However, intra-cycle dynamics reveal nuanced sector-specific opportunities.

The following chart tracks the market's rotation between Bitcoin and altcoins throughout 2025, highlighting the mid-year shift into "Full Altcoin Season" and the subsequent return to Bitcoin dominance by Q4.



Altcoin Season Index vs Bitcoin Dominance - 2025 YTD



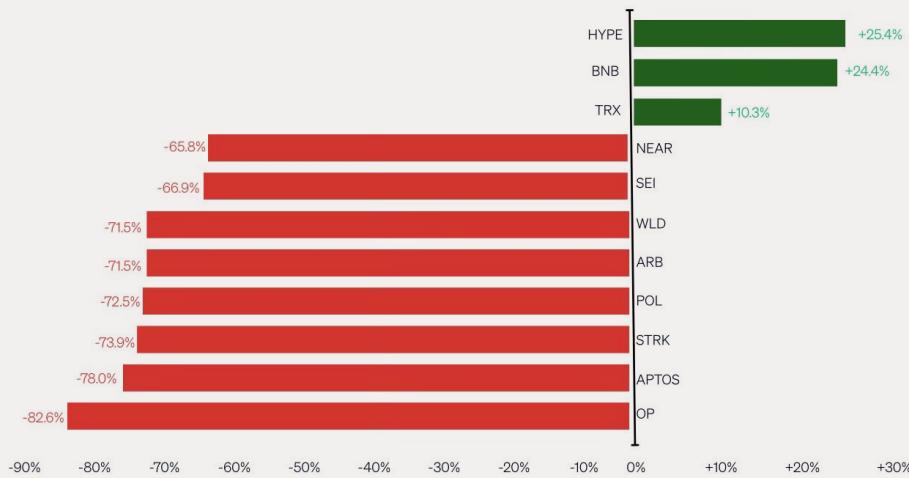
Source: CoinMarketCap, Blockchaincenter, Teroxx | Data as of November 28, 2025

2025 YTD Performance: Facing the Headwinds

Despite brief rallies throughout the year, the Altcoin market has delivered mediocre YTD returns for most tokens. Only three tokens remain positive for 2025:



Altcoins % Returns (YTD-2025)



Source: Teroxx, Trading View



Winners (only 3)

Token	YTD Performance	Category
HYPE	+25.41%	Exchange/DEX Token
BNB	+24.45%	Exchange Token
TRON	+10.37%	L1/Stablecoin Hub

Source: Teroxx, TradingView

↘ Worst Performers

Token	YTD Performance	Category
OP	-82.65%	L2 (Optimism)
APOTOS	-78.08%	L1
STRK	-73.95%	L2 (Starknet)
POL	-72.50%	L2 (Polygon)
ARB	-71.55%	L2 (Arbitrum)
WLD	-71.50%	AI (Worldcoin)
SUI	-62.29%	L1
ADA	-52.21%	L1
BERA	-48.24%	L1 (NEW)

Source: Teroxx, TradingView

Key Observations

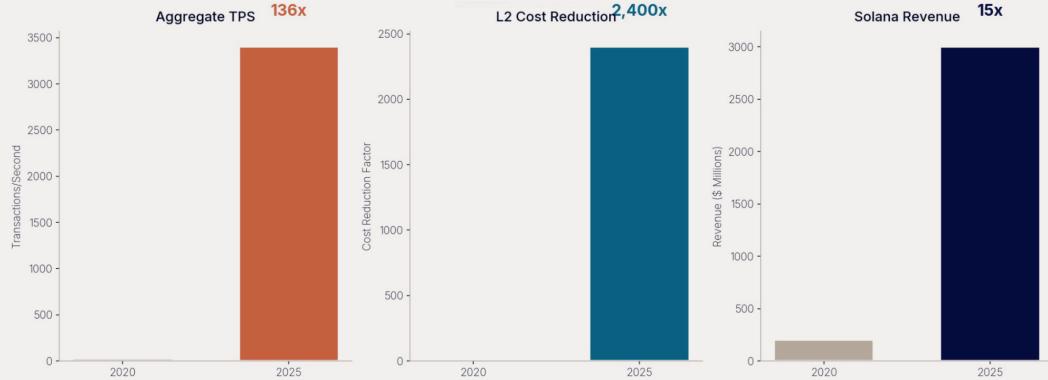
- Ethereum L2s face significant drawdowns:** Major protocols down 70%+ (OP, ARB, STRK, POL).
- Alternative L1s see steep decline:** SUI (-62%), APTOS (-78%), SEI (-67%), NEAR (-66%).
- New launches punished:** MONAD, PLASMA, BERA all down 30-50%
- Exchange tokens win:** The only category with consistent positive performance
- Stablecoin utility pays:** TRON's role as stablecoin transfer hub provides real demand

This data validates the Bitcoin Season thesis, institutional capital strongly prefers BTC liquidity over altcoin exposure. The positive performers share a common thread: real utility and revenue generation (exchange fees, stablecoin transfers) rather than speculative narratives.

Infrastructure Evolution



Blockchain Infrastructure Evolution - 2020-2025



Source: a16z State of Crypto 2025



Infrastructure Evolution 2020-2025

Metric	2020	2025	Improvement
Aggregate TPS	<25	3,400	100x+
Ethereum L2 Cost	\$24 (2021)	<\$0.01	2,400x cheaper
Solana Revenue	\$200M	\$3B	15x growth

Source: Artemis Terminal, Teroxx

Blockchain infrastructure has undergone a radical evolution since 2020, shifting from experimental to industrial-grade scalability. This transformation is defined by a massive 136x increase in aggregate throughput—reaching 3,400 TPS—paired with a 2,400x reduction in Ethereum L2 costs, which have plummeted to under \$0.01.

This technical efficiency is now driving real economic value. Solana's 15x revenue growth—surging from \$200M to \$3B—demonstrates how high-throughput, low-cost infrastructure is successfully converting performance into sustainable business models.

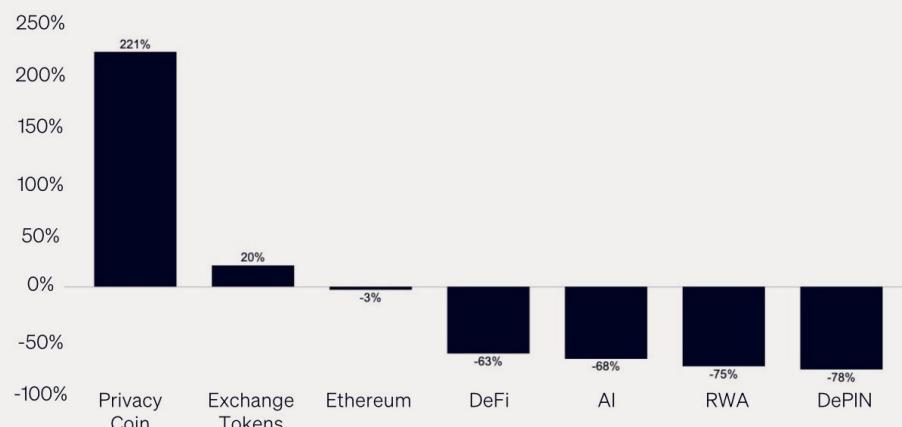
Altcoin Sector Performance Analysis & Comparison

Altcoin Sector Performance Analysis & Comparison

Sector Taxonomy & Classification

Understanding the altcoin landscape requires a systematic framework, though the taxonomy remains fluid compared to traditional equities. Because a single protocol often spans multiple categories, such as Ethereum functioning as both a Layer 1 blockchain and DeFi infrastructure, or BNB acting as both an exchange token and an ecosystem base, classifications here are based on primary value propositions. It is important to note that the boundaries between sectors are increasingly blurring; the most successful protocols in 2025 are those operating at intersections, such as DeFi protocols tokenizing real-world assets (RWAs) or AI projects building on DePIN networks.

Altcoin Sector Returns % (YTD-2025)



Source: Artemis Terminal, Teroxx

Top Performing Sectors of 2025

The performance dispersion in 2025 has been extraordinary, reflecting a market transitioning from a "rising tide lifts all boats" dynamic to selective, thesis-driven allocation.

Privacy coins have led the market, delivering +206% as a sector according to Artemis Terminal data (as of December 12, 2025):

- Zcash (+708% YTD as of 12th Dec)
- Monero (+100% YTD as of 12th Dec)
- Dash (+25% YTD as of 12th Dec)

This outperformance was driven by a confluence of factors:

1. **Supply shock:** Zcash's November 2025 halving cut block rewards by 50%, reducing daily issuance from 3,600 to 1,800 ZEC
2. **Institutional accumulation:** Cypherpunk Technologies (Winklevoss-backed) acquired ~\$150M in ZEC; Grayscale's ZCSH trust crossed \$123M AUM
3. **ETF speculation:** Grayscale's proposal to convert its Zcash Trust (~394,000 ZEC) into a spot ETF
4. **Technical upgrades:** The "Zashi" cross-chain upgrade (October 2025) linked ZEC's shielded pool to Solana and Ethereum, triggering a 7x surge in shielded transactions
5. **Privacy demand resurgence:** Counter-reaction to intensifying global on-chain surveillance

Exchange tokens followed as the second-best performing sector, up **+21.5%** according to Artemis Terminal data (as of December 12, 2025). Individual standouts delivered greater returns:

- **OKB:** **+138% YTD** (\$49 → \$117), peaking at **\$257 ATH** in August following a historic \$7.6B token burn that reduced total supply by over 50% to 21 million tokens (Source: CoinGecko API, Jan 1 to Dec 12, 2025)
- **BNB:** **+26% YTD** (\$705 → \$886), reaching ATH of **\$1,370** in October before pullback (Source: CoinGecko API, Jan 1 to Dec 12, 2025)
- **HYPE (Hyperliquid):** New entrant (launched Nov 29, 2024), reaching **\$9.4B market cap** and capturing decentralized derivatives market share

The burn mechanism thesis proved itself in 2025: exchanges converting trading revenue into permanent supply reduction created value accrual models that outperformed broader markets.

The common thread among top performers is **real-world utility and institutional demand**. Conversely, sectors dependent on retail speculation, such as meme coins, have significantly underperformed. Additionally, many "Ethereum Killer" Layer 1s from the previous cycle have failed to capture market share, proving that the market is now rewarding execution over narrative.

DeFi TVL and Chain Rankings

Decentralized Finance has matured into a **\$124 billion ecosystem**, rivaling mid-sized traditional financial institutions.

- **Liquid Staking Dominance:** Lido leads all DeFi protocols with **\$33.9 billion in TVL**, reflecting Ethereum's proof-of-stake maturation and demand for liquid staking derivatives.
- **Lending Renaissance:** Aave V3 holds **\$33.3 billion in TVL**, demonstrating sustained institutional demand for crypto-collateralized credit facilities.
- **Restaking Emergence:** The "Restaking" category (**EigenLayer: \$18.4B, Babylon: \$5.2B**), which didn't exist 18 months ago, now holds \$23.6 billion combined, representing a fundamental shift in shared security models.
- **Decline of CDPs:** Traditional Collateralized Debt Positions have lost market share as capital migrates to more efficient yield-bearing instruments like **Ethena's USDe (\$7.3B)** and **Pendle (\$6.5B)**.

In terms of blockchain dominance, **Ethereum** maintains a substantial lead with **55% of DeFi TVL (\$72.2B)**, underpinned by institutional preference for its security and liquidity. However, **Solana** has staged a strong resurgence to claim the **#2 spot (\$9.0B TVL)** via retail activity. Perhaps most surprisingly, **Bitcoin** has emerged as a DeFi player, ranking **#4 (\$6.7B TVL)** thanks to the **Ordinals** and **Runes** protocols. Meanwhile, Layer 2 activity is consolidating around distribution powerhouses like **Base (\$4.6B)** and **Arbitrum (\$3.0B)**.

Finally, a "revenue reality check" reveals that despite \$124B in TVL, most DeFi protocol tokens have underperformed their TVL growth — Aave and Lido command \$67B combined TVL, yet their tokens are down YTD. This divergence raises questions about where value accrues in the DeFi stack.

Altcoin Sector Taxonomy

Sector	Top Assets	Key Metrics
Stablecoins	USDT, USDC, USDe	Supply, Volume, Treasury Holdings
DeFi	Aave, Uniswap, Lido	TVL, Volume, APY
RWA	Ondo, Pax Gold, Tether Gold	TVL, Asset Classes
Exchange Tokens	BNB, OKB, BGB	Market Cap, Burn Rate
AI & Big Data	TAO, FET, RNDR	Network Utilization
Layer 1s	SOL, AVAX, SUI	TPS, Active Addresses
Layer 2s	ARB, OP, BASE	TVL, Transaction Count
DePIN	HNT, MOBILE	Users, Coverage
Privacy	ZEC, XMR	Market Cap, Shielded Supply
Infrastructure	LINK, FIL, GRT	Revenue, Integrations

Source: Teroxx, Defillama

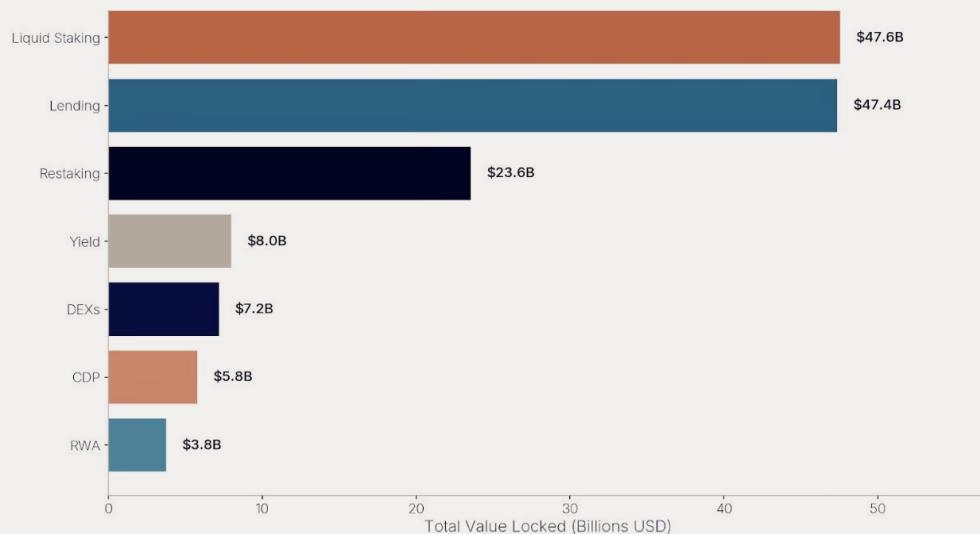
Top Performing Sectors of 2025

Sector	Example YTD Performance	Market Size	Key Catalyst
Privacy Coins	ZEC +708%, XMR +110%, DASH +25%	\$15.4B	Zcash halving, Grayscale ETF, Cypherpunk
Exchange Tokens	OKB +138%, BNB +26%	\$125B+	Aggressive burns (OKB \$7.6B burn)
RWA	ONDO -65%, CFG -53%	\$36B+	TVL growing, token prices lagging
Stablecoins	+70% supply growth	\$306B	Dollar infrastructure, Treasury holdings
DeFi	TVL \$124B (stable)	\$124B	Lending renaissance (tokens lagging TVL)
DePIN	HNT -69%	\$12.4B	Network growing, token price down
AI & Compute	WLD -70%, TAO -35%	\$5-7B	Sector hype faded
Layer 1s	TRX +10%, SUI -30%, APT -35%	\$300B+	TRON only major winner
Layer 2s	OP -62%, ARB -49%, STRK -67%	\$15B+	TVL growing, tokens crushed

Source: Teroxx, Defillama, CoinGecko



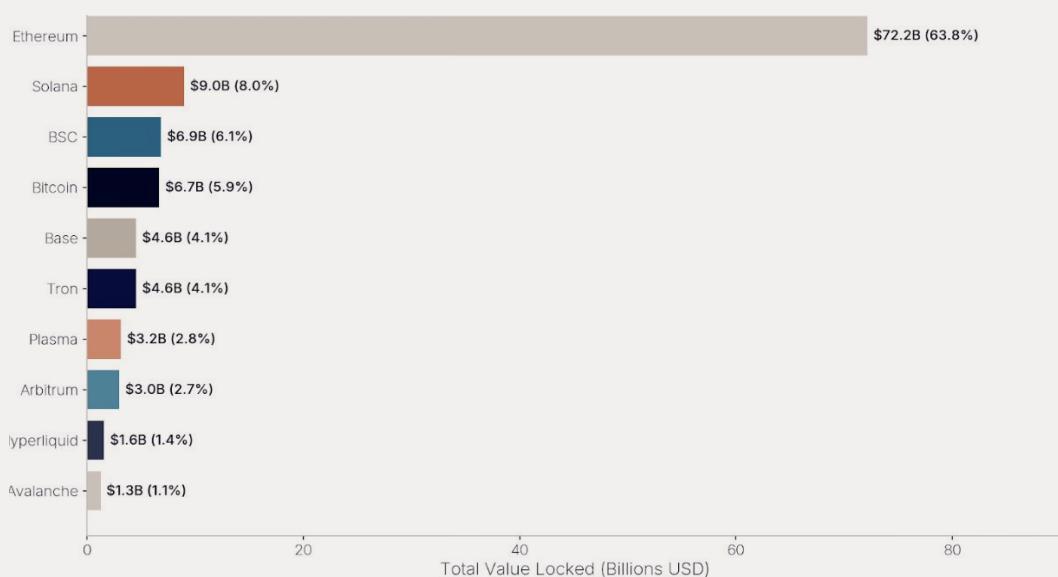
DeFi TVL by Category



Source: DeFiLlama API | Data as of December 12th



Chain TVL Rankings



Source: DeFiLlama API | Data as of December 12th

Altcoin Sectors Deep Dives

Altcoin Sectors Deep Dives

4.1 DeFi (Decentralized Finance)

Decentralized Finance represents the foundational infrastructure layer of the altcoin ecosystem, enabling permissionless lending, borrowing, trading, and yield generation. As of December 12, 2025, total DeFi TVL across all chains reaches \$124 billion (excluding CEX holdings), up ~7% YTD (Source: DefiLlama API).

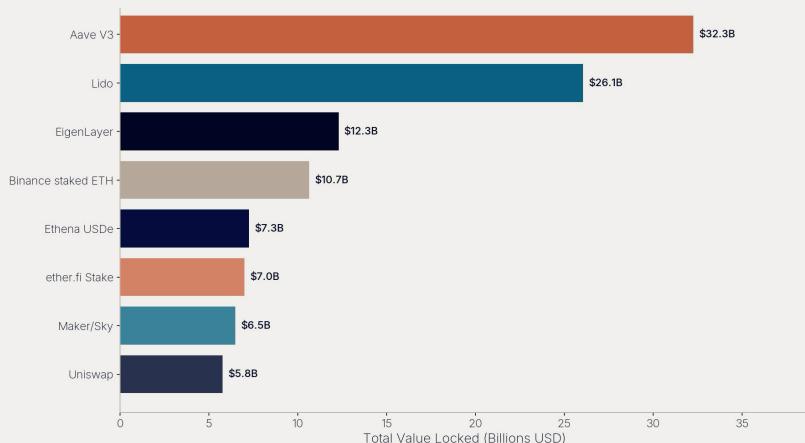
But the real story isn't just TVL growth—it's where capital is flowing. The 2025 DeFi landscape has been shaped by lending protocols, liquid staking, restaking, and basis trading strategies, not DEXs.

The DeFi Protocol Hierarchy (December 2025)

Rank	Protocol	Category	TVL	YoY Growth	Key Innovation
1	Aave V3	Lending	\$36.4B	+89%	60% lending market share, \$50M annual buybacks
2	Lido	Liquid Staking	\$29.08B	-21%	ETH staking liquidity, stETH dominance
3	EigenLayer	Restaking	\$12.32B	NEW	Shared security model, restaking primitive
4	Pendle	Yield Trading	\$3.7B	-11.6%	Fixed-yield strategies, \$40M annualized revenue
5	Ethena USDe	Basis Trading	\$6.5B	+18.8%	Delta-neutral stablecoin, yield compression issues
6	ether.fi	Liquid Restaking	\$7.03B	NEW	Non-custodial restaking
7	Maple Finance	Inst. Lending	\$2.8B	+725%	Institutional-grade loans, SyrupUSDC

Source: Teroxx, Defillama

Top 10 DeFi Protocols by TVL



Source: DefiLlama API | Data as of December 12th

The Lending Renaissance: Aave's Dominance

Aave commands **60-62%** of the DeFi lending market and controls nearly **23%** of all DeFi TVL, the largest share of any protocol.

Key Aave Metrics (December 2025):

- **Market Cap:** \$2.82B
- **TVL:** \$36.4B
- **Cumulative Deposits:** \$3 trillion milestone (August 2025)
- **Active Loans:** \$29B+
- **30-Day Revenue:** \$12.7M
- **Market Share:** 60-62% of DeFi lending

What's Driving Aave's Growth:

1. **V4 Mainnet Launch (Q4 2025):** Modular architecture with shared liquidity hubs.
2. **\$50M Annual Buyback Program:** Protocol revenue funding token buybacks.
3. **Multichain Expansion:** 14 blockchains, but Ethereum still 86.6% of revenue.
4. **Institutional Adoption:** Cleaner regulatory profile than competitors.

Investment Implication: AAVE token has real protocol revenue backing it, unlike many DeFi tokens where TVL growth doesn't translate to value accrual. The \$50M buyback program creates structural demand.

Yield Trading: Pendle's Breakout Year

Why Pendle Matters:

1. **Market Cap:** \$324.2M
2. **Yield Tokenization:** Separates yield from principal, enabling fixed-rate strategies.
3. **Boros Launch:** Expanded into funding-rate derivatives (targeting perpetual funding volatility).
4. **Cross-Chain PTs:** Expansion to non-EVM networks including Solana.
5. **Institutional Demand:** Fixed yields attractive in volatile markets.

Investment Implication: Pendle's \$40M annualized revenue places it among top revenue-producing DeFi protocols. The shift toward structured products and fixed-yield strategies benefits Pendle directly.

Institutional Lending: Maple's 8.5x Surge

Maple Finance has defied the broader market, growing TVL **8.5x** in 2025 from \$297M to \$2.5B, becoming the largest on-chain asset manager.

Maple Metrics (December 2025):

- **Market Cap:** \$308.92M
- **TVL:** \$2.8B (up from \$297M start of year)
- **Growth:** +832%YTD
- **Key Product:** SyrupUSDC (yield-bearing stablecoin, \$1B+ market cap)
- **Target:** \$100B annual loan volume by 2030

Why Maple Matters:

1. **Institutional Focus:** Over-collateralized loans with compliance focus.
2. **Yield-Bearing Stablecoins:** SyrupUSDC competes directly with Ethena's USDe.
3. **Strategic Partnerships:** EtherFi, Lido Finance integrations.
4. **Risk Management:** Learned from 2022 credit contagion, now over-collateralized only.

Investment Implication: Maple represents the "grown-up" version of DeFi lending, institutional capital that fled after 2022 is returning through compliant channels like Maple.

Basis Trading: Ethena's Reality Check

Ethena's USDe was the breakout stablecoin of early 2025, but has faced significant headwinds.

Ethena Metrics (December 2025):

- **Market Cap:** \$1.63B
- **TVL:** \$6.5B (down 50%+ from \$14.8B peak in October)
- **Current Yield:** 5.1% (down from double digits)
- **Supply Change:** -24% in November alone
- **Status:** Users migrating to fiat-backed rivals

What Happened:

1. **Yield Compression:** APY fell from double digits to 5.1%.
2. **Negative Carry:** Borrowing costs on Aave (5.4%) exceeded USDe yield.
3. **Leverage Unwind:** Looping strategies using sUSDe as collateral became unprofitable.
4. **October De-Peg Panic:** Binance incident triggered exits from high-leverage strategies.

Investment Implication: Ethena's model works but is cyclical, yields compress when funding rates normalize. ENA token is high-risk given TVL volatility. Better to wait for yield cycle to reset.

DeFi TVL by Category

Category	TVL	Share	YoY Growth	Outlook
Lending	\$64.41B	20.0%	+85%	✓ Aave dominance, institutional demand
Liquid Staking	\$57.40B	17.8%	+45%	✓ ETH staking continues growing
Restaking	\$18.73B	5.8%	NEW	✓ EigenLayer creating new primitive
DEXs	\$17.96B	5.6%	+60%	⚠ Volume up, but token value accrual weak
RWA	\$16.30B	5.1%	+400%	✓ Institutional tokenization wave
Basis Trading	\$11.96B	3.7%	+200%	⚠ Yield compression risk (Ethena)
Yield Trading	\$9.08B	2.8%	+119%	✓ Pendle leading structured products

Source: Teroxx, Defillama, CoinGecko

DEX Volume

While DEX metrics are healthy, they're less important than the lending/yield story:

DEX Volumes

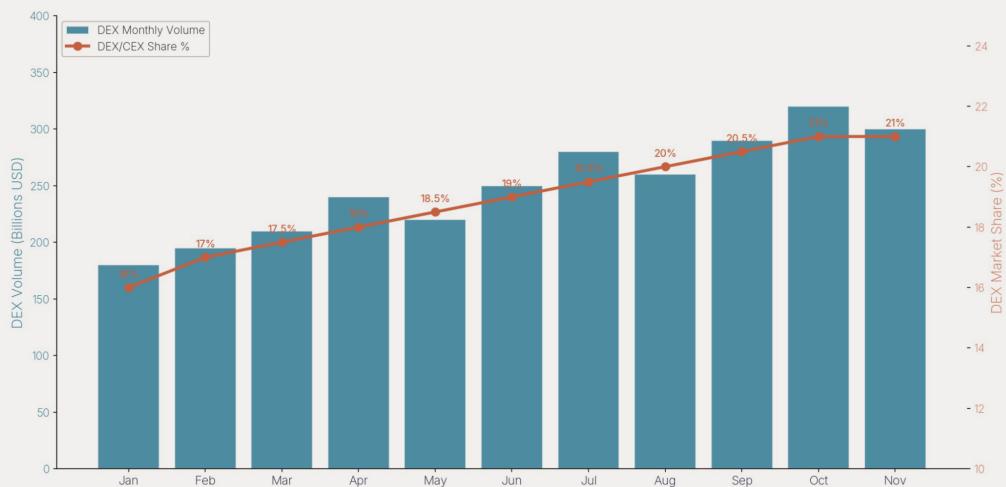
Metric	Value	What It Means
DEX/CEX Spot Ratio	~21%	Structural shift, but stabilized at 20% floor
DEX/CEX Perps Ratio	11.7% ATH	HYPE benefiting (explains +25.4% YTD)
DEX Gov. Tokens	Underperforming	UNI, SUSHI, DYDX down despite volume ATHs

Source: Defillama, Teroxx

Key Insight: DEX volume is at all-time highs, but DEX governance tokens have underperformed. Volume doesn't equal token value accrual. The exception is **HYPE**, which captures perps growth directly through exchange token mechanics.



DEX Volume & Market Share Trend (YTD-2025)



Source: DeFiLlama, The Block | Data as of November 28, 2025



DeFi Investment Takeaways

Protocol	Thesis	Risk Level
AAVE	Real revenue, \$50M buybacks, lending dominance	Medium ✓
PENDLE	\$40M revenue, yield trading growth, Boros expansion	Medium ✓
LDO	ETH staking infrastructure, but token underperforms TVL	Medium ⚠
MAPLE/SYRUP	Institutional lending, 8.5x growth, but smaller scale	Higher ⚠
ENA	High-risk given TVL volatility, wait for yield cycle reset	High ✗
UNI/SUSHI	Volume up but token value accrual broken	Avoid ✗

The Bottom Line: DeFi TVL is near all-time highs, but not all DeFi tokens benefit equally. Focus on protocols with real revenue and token value accrual mechanisms (AAVE buybacks, PENDLE fees) rather than governance tokens with broken economics (UNI, SUSHI).

Sources: DefiLlama, CoinLaw (Aave), Benzinga (Pendle), Bitget (Maple), DefiLlama (Ethena), Teroxx

4.2 RWA / Tokenized Assets

Sector Overview

Real-World Asset (RWA) tokenization has emerged as the breakout narrative of 2025, bridging traditional finance with blockchain infrastructure. The sector has achieved **\$36+ billion** in total tokenized value, with projections suggesting a **\$4-30 trillion potential by 2030**.

RWA TVL: \$16.30 billion (Source: DefiLlama API)

Top RWA Protocols (December 2025)

Rank	Protocol	TVL	Asset Class	Issuer/Partner
1	 Tether Gold (XAUT)	\$2.18B	Precious Metals	Tether
2	 BlackRock BUIDL	\$2.05B	US Treasuries	BlackRock
3	 Ondo Yield Assets	\$1.45B	US Treasuries	Ondo Finance
4	 Paxos Gold (PAXG)	\$1.40B	Precious Metals	Paxos
5	 Centrifuge Protocol	\$1.37B	Trade Finance	Aave, MakerDAO

Source: Teroxx, Defillama

What This Means

Institutional finance is migrating on-chain, anchored by foundational asset classes

The RWA leaderboard reveals a clear pattern: the first wave of tokenization is the safest, most liquid assets, gold and US Treasuries. This isn't accidental. Institutions are testing blockchain rails with assets they already understand deeply before moving to more complex instruments.

Key Observations:

- BlackRock's presence is the signal:** BUIDL at \$2.05B represents the world's largest asset manager validating on-chain Treasuries. When BlackRock moves, institutions follow. This is the "trojan horse" for broader tokenization.
- Gold dominates for a reason:** Tether Gold (\$2.18B) and Paxos Gold (\$1.40B) combined represent \$3.58B, more than Treasuries. Gold is globally understood, has no counterparty risk debates, and appeals to crypto's sound money ethos.
- Yield generation on stables is currently a major trend:** Stablecoin holders (USDT, USDC sitting idle in a wallet) currently earn 0% — the stablecoin issuers capture the yield on reserves. Ondo and BUIDL change this by passing Treasury yields (~4-5%) directly to holders on-chain. With \$306B in stablecoins earning nothing for their holders, this is a massive pool of potential demand for yield-bearing RWAs.
- Centrifuge bridges DeFi and TradFi:** Its \$1.37B in trade finance (invoices, real estate, cargo) represents the more complex RWA frontier, tokenizing assets that don't exist in traditional markets.

The \$36B → \$5T path: Current \$36B in tokenized assets is a “rounding error” against the total addressable market. Global real estate, equities, bonds, and other assets represent over \$500 trillion in value. Even if only 1% ends up tokenized, that's a \$5T market — over 100x from today. Industry projections range from \$4-30T by 2030; the upper end may be optimistic, but the direction is clear. The infrastructure is being built now.

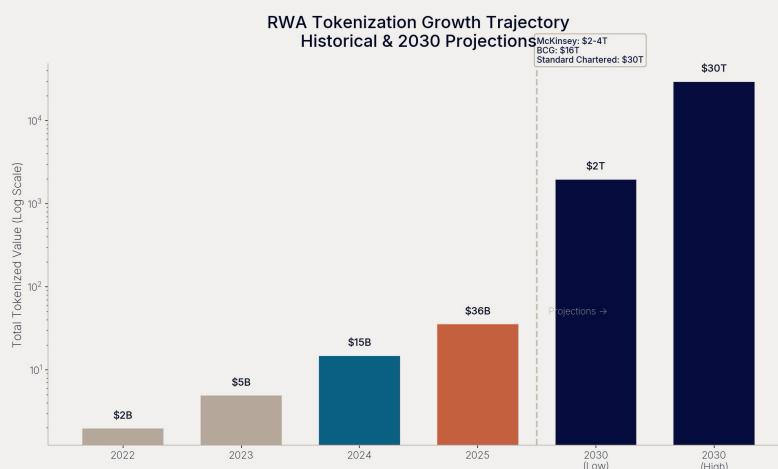
Investment Implications for 2026

Opportunity	Tokens	Thesis
RWA Infrastructure	LINK, ONDO	Oracles and issuance platforms benefit regardless of which assets get tokenized.
Tokenized Yield	ONDO, CFG	Yield-bearing RWAs compete with stablecoins for \$306B in on-chain dollars.
Indirect Exposure	ETH, SOL	RWA activity drives L1 fees and usage.

The Bottom Line: RWA is one of the few sectors where the narrative matches reality. Unlike L1/L2 speculation, RWA growth is measurable in TVL, institutional participation (BlackRock, Franklin Templeton), and actual yield generation. The sector is early but substantive.

Sources: The Block, DefiLlama RWA Dashboard, Teroxx

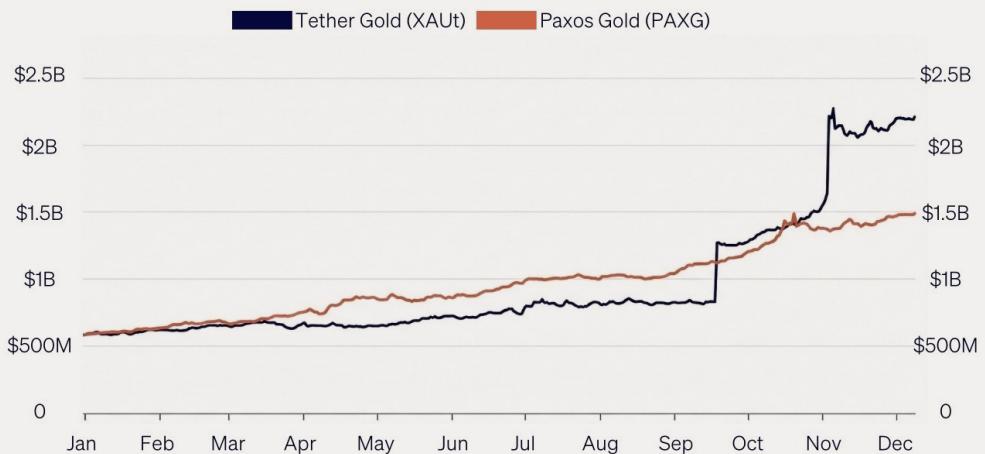
RWA Tokenization Growth Trajectory (2022 - 2030)



Source: McKinsey, Boston Consulting Group, Standard Chartered, DefiLlama, Teroxx



XAUT vs. PAXG Market Cap (YTD-2025)



Source: Teroxx, Defillama

The 2025 market landscape illustrates a decisive capital rotation into on-chain commodities, with tokenized gold emerging as a primary beneficiary. While Paxos Gold (PAXG) maintained a trajectory of consistent, organic growth throughout the year, the market structure shifted dramatically in Q4. Tether Gold (XAUT) witnessed a parabolic surge during this period, effectively flipping the hierarchy to claim market dominance and signaling a robust appetite for digital exposure to physical assets.

This momentum is underpinned by a broader "flight to quality" and the maturation of the Real World Asset (RWA) narrative, where investors increasingly prioritize utility and stability over speculative volatility. Beyond serving as a liquid hedge against macro uncertainty, these assets are finding renewed purpose within the DeFi ecosystem. The expansion of collateralized lending protocols has turned tokenized gold into a prime form of stable collateral, validating the shift from pure speculation to functional, on-chain utility.

4.3 Exchange Tokens

Sector Overview

Exchange tokens have evolved from simple fee discount mechanisms to complex ecosystem instruments. The sector has emerged as the standout performer of 2025, while the broader altcoin market is down 30-80%, several exchange tokens have delivered extraordinary returns, led by OKB's +138% YTD surge.



Exchange Tokens by Market Cap (December 2025)

Rank	Token	Exchange	Price	Market Cap	YTD	Key Catalyst
1	BNB	Binance	\$884	\$121.8B	+26% ✓	Ecosystem dominance, near ATH
2	HYPE	Hyperliquid	\$29	\$8.0B	+5% ✓	DEX volume growth, 73% perps market share
3	CRO	Crypto.com	\$0.10	\$2.7B	-29% ✗	ETF filing, recovering from lows
4	BGB	Bitget	\$3.61	\$2.5B	-39% ✗	40% burn failed to sustain ATH momentum
5	OKB	OKX	\$115	\$2.4B	+134% ✓	93% supply burn (\$7.6B)
6	KCS	KuCoin	\$10.71	\$1.4B	+2% ✓	Flat despite ongoing burns
7	GT	Gate.io	\$10.40	\$0.8B	+22% ✓	Derivatives volume growth

Sources: Coingecko (OKB), CoinMarketCap (BGB), CoinMarketCap (CRO), CoinMarketCap (KCS), CoinEdition

Performance Summary

Winners (4 of 7 positive YTD):

- **OKB:** +138% , Historic 93% supply burn created Bitcoin-like scarcity.
- **BGB:** +41% , 40% supply burn + Morph L2 integration.
- **HYPE:** +25.4% , Hyperliquid DEX capturing perps market share.
- **BNB:** +24.5% , Binance ecosystem dominance, trading near ATH.

Laggards:

- **CRO:** -33% on year-to-date.
- **KCS:** -25% , Underperforming despite new loyalty program.

The OKB Phenomenon

OKB delivered the most dramatic exchange token performance of 2025:

- **+134% YTD:** From \$49 to \$115 (peaked at \$257 ATH in August).
- **Historic Burn:** 65.26 million OKB (\$7.6 billion) burned in a single event.
- **Supply Reduction:** 93% of circulating supply eliminated.
- **New Cap:** Total supply now fixed at 21 million (Bitcoin-like scarcity).

Why Exchange Tokens Showed Mixed Results

Outperformers (OKB, BNB):

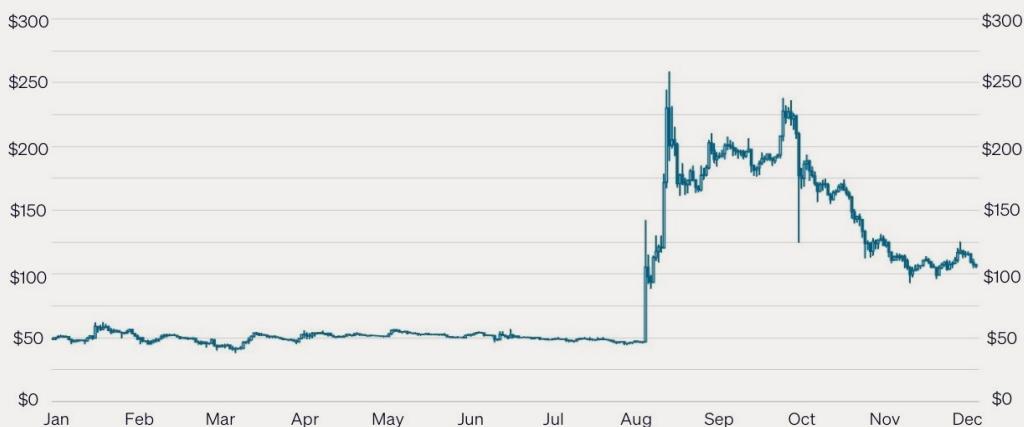
- Real revenue from trading fees backing token value.
- Aggressive, credible burns creating permanent scarcity.
- Strong ecosystem utility (fee discounts, launchpad access, staking).
- Institutional trust and regulatory compliance.

Underperformers (BGB, CRO):

- Burns couldn't overcome bearish macro conditions.
- ATH timing (late 2024) led to profit-taking in early 2025.
- Less diversified ecosystems compared to BNB/OKB.

Key Insight: Token burns alone don't guarantee price appreciation—BGB burned 40% of supply yet declined 39% YTD. The difference is ecosystem dominance (BNB), scarcity narrative timing (OKB), and market position. Exchange tokens showed a 71% win rate (5/7 positive) vs. near-zero for L1s/L2s.

OKB Price (YTD-2025)



Source: CoinGecko, CoinMarketCap, Bitget News

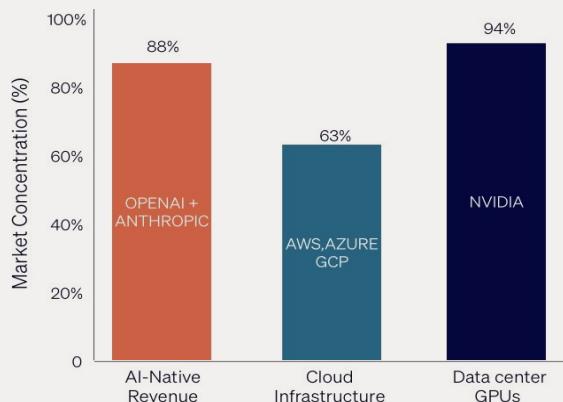
As a leading exchange token, OKB's vertical rally in August wasn't mere speculation—it was a structural repricing of the platform's own success. The move reflected a direct correlation between the exchange's real trading revenue and the token's value, amplified by aggressive burns that created permanent scarcity. With supply effectively locked up by users seeking fee discounts and launchpad access, the market validated OKB as a trusted, compliant proxy for the exchange's institutional growth.

Sources: CoinGecko, CoinMarketCap, Bitget News

4.4 AI & Big Data

The AI Protocols sector emerges as a critical counter-narrative to the extreme centralization of the current artificial intelligence landscape. Today, the industry faces significant concentration risks: 88% of AI-native revenue is controlled by just two entities (OpenAI and Anthropic), while 94% of the data center GPUs powering these models rely solely on NVIDIA.

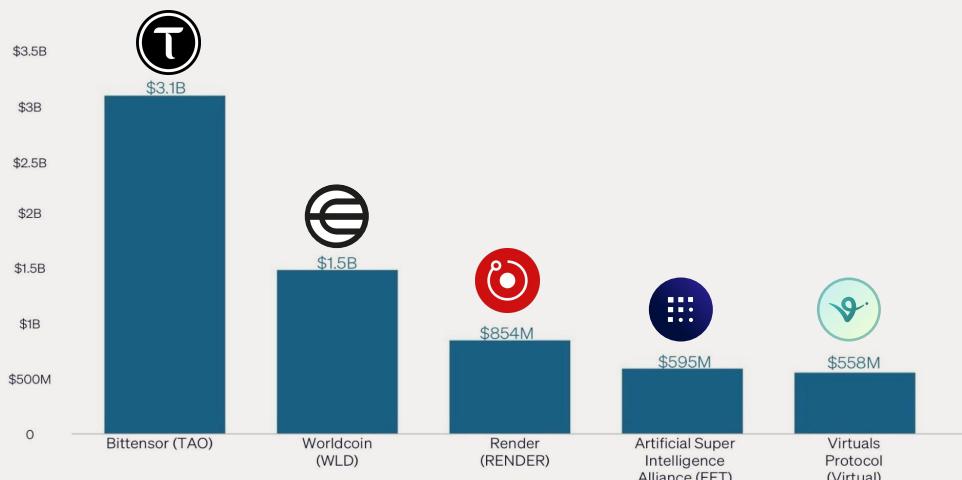
AI Sector Concentration vs Crypto Alternatives (as of 2025)



Source: Teroxx, NVIDIA, Anthropic, Amazon (AWS), Microsoft (Azure)

Crypto AI protocols address this bottleneck by creating decentralized alternatives for compute scarcity and model ownership. Instead of relying on "walled gardens," projects like **Bittensor** (\$3.1B market cap) and **Render** (\$0.85B) aggregate distributed resources to democratize computing / data-centre infrastructure. By leveraging blockchain to incentivize open participation, this sector tries to ensure that the immense value of the AI economy, from hardware to intelligence, is shared globally rather than monopolized by a handful of corporations.

AI Protocols Market Cap - Dec 2025



Source: Artemis Terminal, Teroxx

Bittensor (TAO) currently dominates the sector with a commanding market cap of \$3.1 billion, more than doubling its closest competitor. **Worldcoin (WLD)** secures the second position with a valuation of \$1.5 billion.

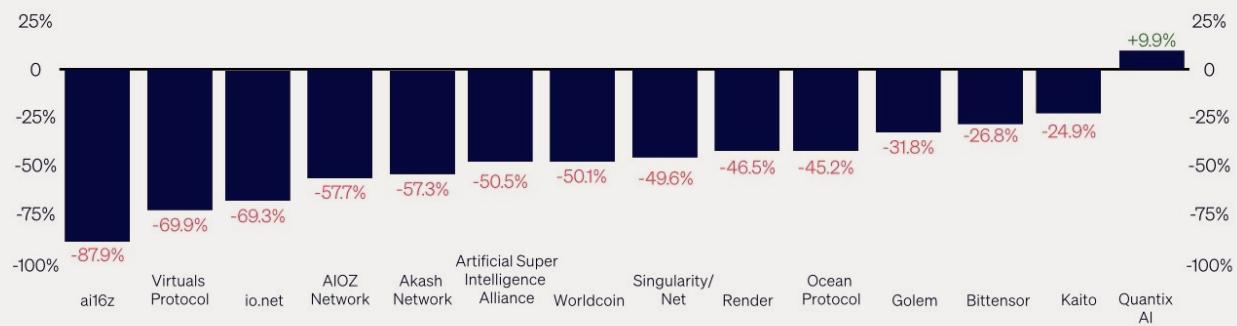
Following the top tier, the mid-cap landscape includes **Render (\$854 million)**, the **Artificial Superintelligence Alliance (\$595 million)**, and **Virtuels Protocol (\$558 million)**, highlighting a distinct hierarchy where infrastructure and identity solutions are capturing the most value.

Below, we provide a more detailed explanation regarding the scope and utility of these protocols.

AI Protocols Use Cases

Protocol	Use Cases
Artificial Super Intelligence Alliance	A unified ecosystem merging Fetch.ai, SingularityNET, and Ocean Protocol to build decentralized infrastructure for autonomous AI agents.
Bittensor (TAO)	A protocol enabling decentralized markets ('subnets') to aggregate global resources for the production and ownership of open-source Machine Intelligence.
Render (RENDER)	A distributed GPU network connecting creators with decentralized computing power for high-performance graphics rendering and AI tasks.
Worldcoin (WLD)	A digital identity network using iris biometrics ("Proof of Personhood") to distinguish humans from AI bots online.
Virtuels Protocol (Virtual)	A decentralized infrastructure enabling the creation, co-ownership, and monetization of plug-and-play AI agents for gaming and entertainment ecosystems.
Akash Network (AKT)	A decentralized open-source cloud marketplace that connects users with underutilized GPU and CPU resources, offering permissionless and cost-effective infrastructure for high-performance computing and AI training.

AI Sector Performance YTD-2025

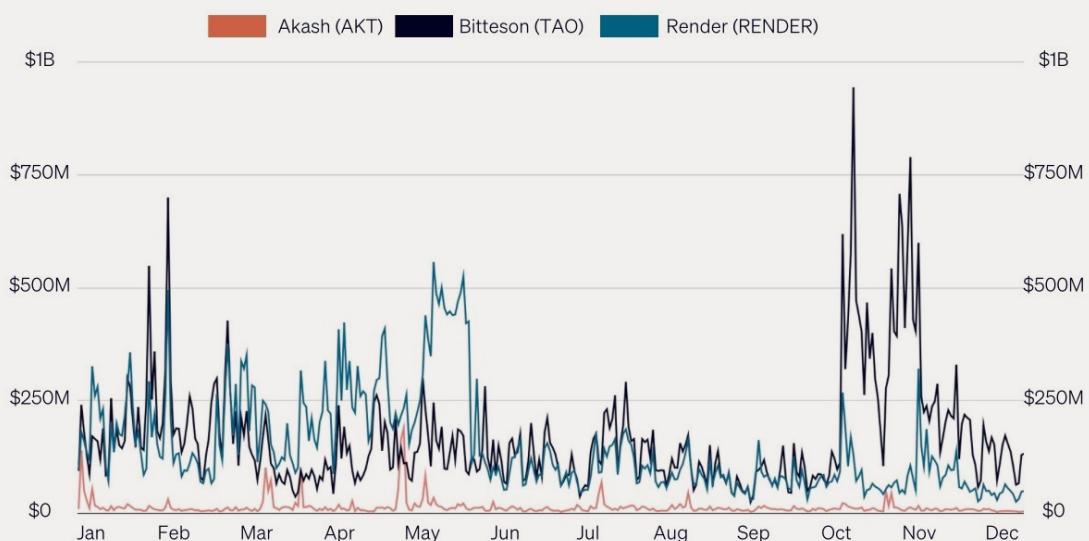


Source: Artemis Terminal, Teroxx

Data indicates, however, a substantial correction across the decentralized AI sector, with major tokens/protocols such as Artificial SuperIntelligence Alliance (-50.5%) and Render (-46.5%) experiencing sharp declines. This trend reflects a transition toward a more disciplined valuation framework, driven by the realization that many protocols have yet to demonstrate tangible real-world use cases.

Despite the initial hype, the sector is struggling to convert speculative interest into active users, as decentralized alternatives often fail to compete with the low latency and seamless UX of centralized incumbents. Consequently, protocols are facing a structural shortage of organic demand, where the supply of decentralized computers far outstrips current enterprise adoption. While prominent projects like Worldcoin and Render undergo repricing due to these scaling and regulatory realities, the outlier performance of Quantix AI (+9.9%) suggests that liquidity remains within the sector but is increasingly concentrating on assets that demonstrate clear technical utility.

Selected AI Protocols Revenue (YTD-2025)



Source: Artemis Terminal, Teroxx

The collapse in AI protocol revenues throughout 2025 was primarily driven by a sharp recalibration of market expectations that had decoupled market enthusiasm from actual utility. As showed on the timeline volatility in protocol revenues, the sector experienced an unsustainable surge in activity during Q1—driven by hype rather than sticky organic demand—which quickly dissipated as the year progressed. This "post-hype" correction exposed the fragility of early revenue models; as the market became saturated with decentralized compute providers like Akash and Render, an oversupply of resources led to price compression, preventing these networks from capturing high-margin enterprise clients and resulting in a steep decline in on-chain fees and usage.

4.5 DePIN (Decentralized Physical Infrastructure)

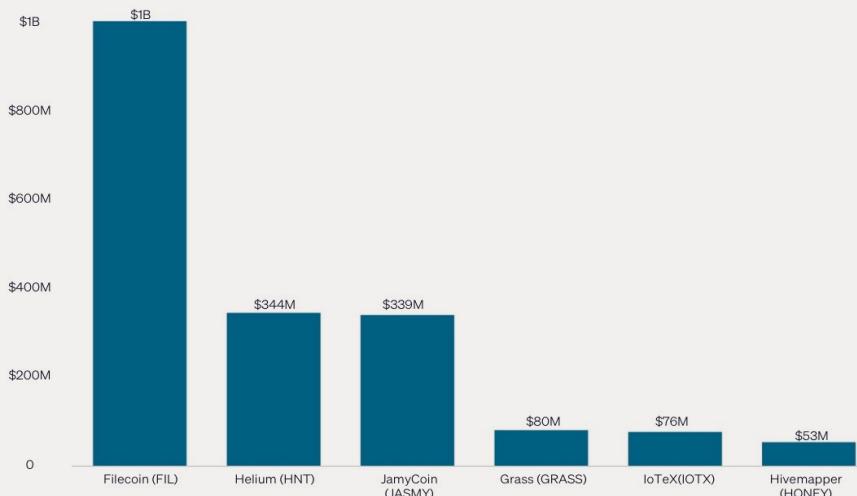
DePIN (Decentralized Physical Infrastructure Networks) decentralizes the physical backbone of Web3, challenging the monopoly of centralized cloud providers. By tokenizing assets like computing power (access to GPUs) and storage (mainly HDDs and SSDs), it creates open marketplaces that monetize global resources. This democratizes infrastructure ownership, ensuring that essential hardware remains cost-effective, permissionless, and accessible to all.

Below, we cover some examples of protocol usecases.

DePIN Protocols Use Cases

Protocol	Use Cases
 Grass (Grass)	A network that decentralizes the data scraping process, allowing users to contribute their unused internet bandwidth to collect public web data for AI training.
 Filecoin (FIL)	A decentralized storage network that functions as an algorithmic market, allowing users to rent out unused hard drive space to support large-scale data needs.
 Hivemapper (HONEY)	A decentralized mapping network that incentivizes drivers to collect street-level imagery using dashcams to build a global, real-time map.
 JasmyCoin (JASMY)	An IoT platform focused on "data democracy," combining blockchain and IoT to allow users to securely control and monetize their personal device data.
 Helium (HNT)	A user-powered decentralized network providing global LoRaWAN and 5G coverage—acting as a direct alternative to your standard mobile data provider.
 IoTeX (IOTX)	A modular infrastructure platform connecting the physical world of IoT devices to the blockchain, serving as a hub for building DePIN applications.

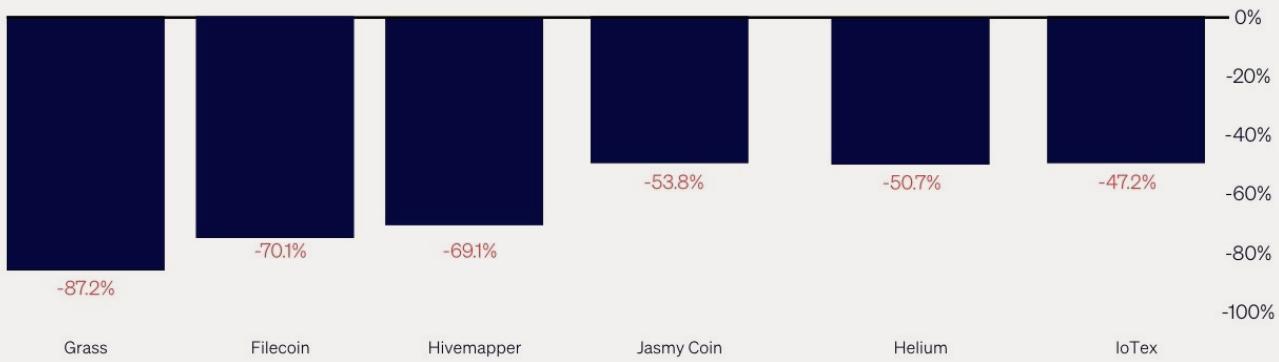
DePIN Protocols Market Cap - Dec 2025



Source: Artemis Terminal, Teroxx



DePIN Sector Performance (YTD-2025)



Source: Artemis Terminal, Teroxx

DePIN Sector Analysis: The 2025 Correction

The 2025 market data reveals a severe contraction across the DePIN (Decentralized Physical Infrastructure Networks) landscape, with major protocols like **Grass (-87.2%)**, **Filecoin (-70.1%)**, and **Helium (-50.7%)** suffering deep valuation cuts.

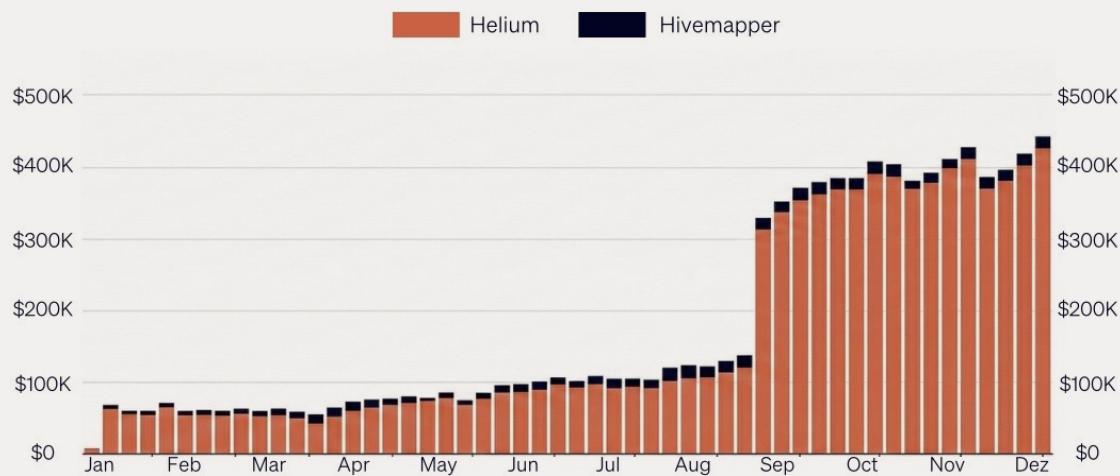
This downturn is primarily driven by a "growth-versus-hype" mismatch. While DePIN projects require long development cycles to build physical utility, investors in 2025 have favored faster, speculative narratives. Additionally, the sector faces structural challenges, such as over-incentivizing hardware supply without matching demand, which has pressured token prices downward.

Despite the steep price corrections across the sector, fundamental metrics tell a different story. While Helium is a prime example of record-high data usage and fee generation, we observe a similar trajectory with Hivemapper, confirming this is a broader trend rather than a single outlier.

Generally, we are observing stable or increasing annualized revenues even as individual asset prices collapse. This points to a significant disconnect: while token valuations remain highly correlated with speculative market sentiment, network usage and fee generation are increasingly driven by inelastic, real-world demand. Users utilizing decentralized storage, compute power, or connectivity require these services regardless of the token's current market price, signaling that the underlying infrastructure continues to mature independently of price action.

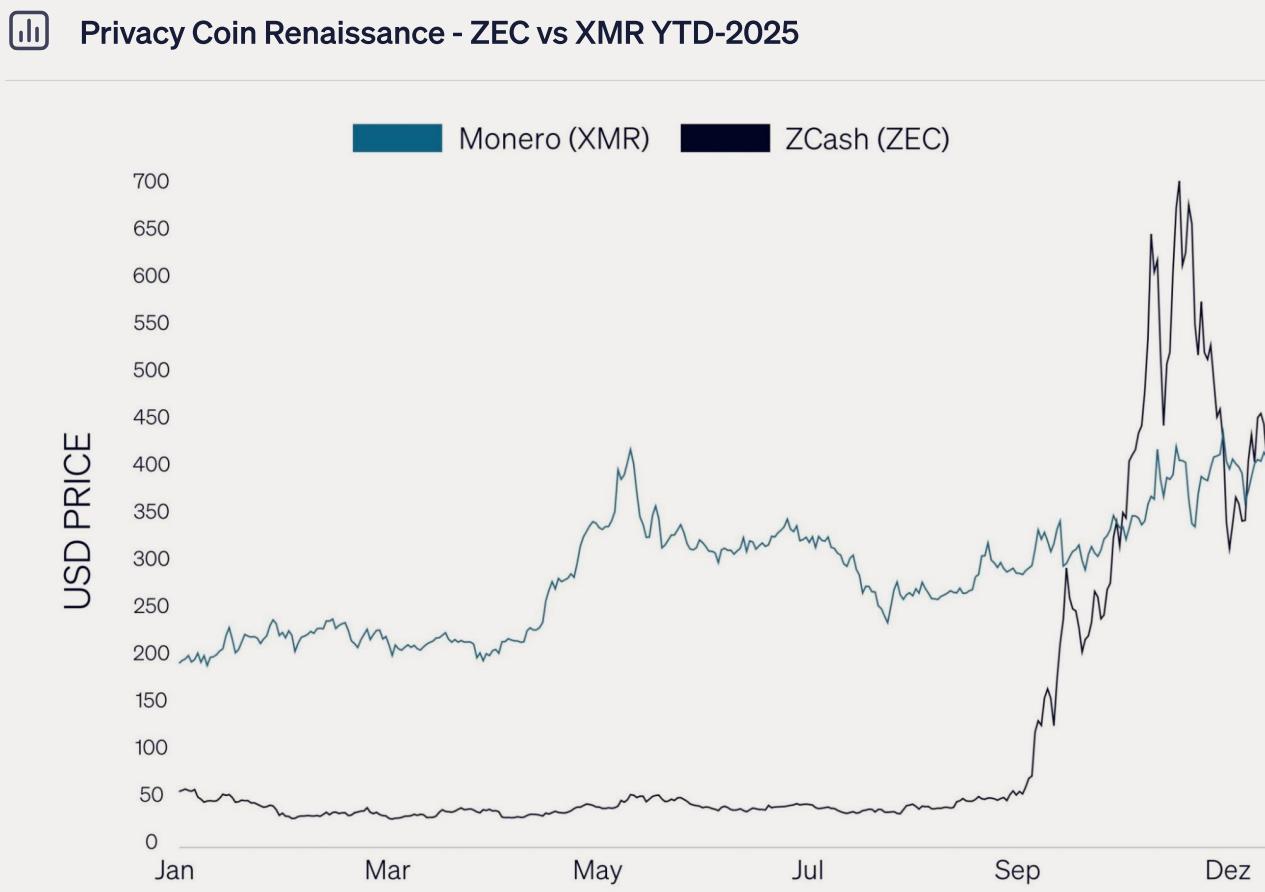


DePIN Protocols Revenue (YTD-2025)



Source: Token Terminal, Teroxx

4.6 Privacy Coins



Source: Investing.com, Teroxx

The privacy sector is witnessing a true renaissance in 2025, headlined by Zcash's explosive ~+708% YTD performance. While Monero has maintained steady growth of ~+110%, ZEC decoupled aggressively in the fourth quarter, printing a "near-vertical" candle that underscores a violent and sudden shift in market sentiment.

This parabolic move suggests the market is rapidly repricing the asset based on fundamental catalysts rather than mere speculation. The surge aligns with key structural developments, specifically the US GENIUS Act and new investment vehicles from Grayscale, signaling that institutional interest is beginning to flow into privacy-preserving protocols. Crucially, this differentiates ZEC as a compliant solution; the market is no longer viewing privacy as a regulatory liability, but as a premium, institutional-grade feature essential for the next phase of digital asset maturity.

4.7 Teroxx Token Universe

- **Layer 1:** Ethereum, Solana, XRP, Cardano, Tron
- **Payment & Transfer:** Litecoin, Bitcoin Cash, Stellar
- **Infrastructure:** Chainlink, Polygon
- **Exchange & Asset Tokens:** BNB, Huobi Token, Paxos Gold

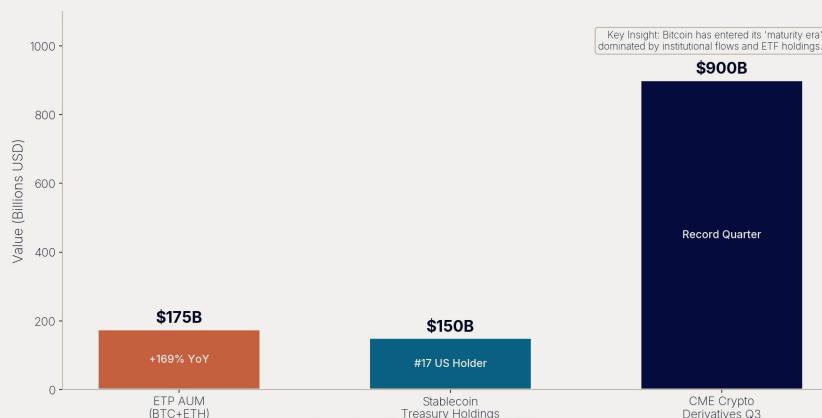
The above represents the current list of tokens in the Teroxx Investment Universe.

These can be divided into four groups: **Layer 1s** (ETH, SOL, XRP, ADA, TRX), **Payment tokens** (LTC, BCH, XLM), **Infrastructure** (LINK, MATIC), and **Exchange/Asset tokens** (BNB, HT, PAXG).

Selection was based on **liquidity depth exceeding \$50M daily spot volume**, established track records spanning 5–12 years, and availability across major regulated exchanges.

The universe provides sector diversification—**L1 platforms** for broad market exposure, payment rails with lower volatility profiles, **infrastructure plays tied to DeFi ecosystem growth**, and **PAXG** as an uncorrelated **gold-backed hedge**. Combined, these 13 tokens offer clients exposure to approximately 85% of altcoin market capitalisation while maintaining institutional-grade liquidity and custody accessibility.

Institutional Adoption Metrics - December 2025



Source: Galaxy Digital, a16z State of Crypto 2025

Institutional adoption has entered a 'maturity era' defined by sheer scale. ETP (BTC+ETH) assets have surged 169% YoY to **\$175B**, while stablecoins now command over **\$150B** in Treasury holdings. This momentum is anchored by a record **\$900B** quarter in CME derivatives and massive sector profitability, exemplified by Tether's **\$15B** earnings.

Key Metrics & Dashboards

Key Metrics & Dashboards

Preface

This chapter distills the metrics that matter into three core dashboards: sector performance, market health, and adoption indicators. The goal is simple — provide a quick-reference framework for monitoring market conditions and validating sector allocation decisions.

The current readings tell a consistent story: capital is in preservation mode, concentrated in Bitcoin and stablecoins, with extreme fear sentiment creating potential accumulation opportunities in select sectors with strong fundamentals.

5.1 Sector Performance Scorecard

If 2025 taught altcoin investors one lesson, it's that sector selection now dominates returns. The spread between the best-performing sector (Privacy: +206%) and worst (Layer 2s: -70%) is 276 percentage points — a gap so wide that no token selection within a losing sector could compensate.

The scorecard below consolidates sector analysis into a single comparative view, ranking each by returns, fundamental strength, and forward outlook.

Sector Performance Scorecard (December 2025)

Sector	Performance	TVL / Market Cap	Revenue Quality	Outlook
Privacy Coins	+206%	\$15.4B mcap	N/A	⚠ Event-driven
Exchange Tokens	+21.5% avg	\$125B+ mcap	✓ Fees + burns	✓ Bullish
Stablecoins	+70% supply	\$314B supply	✓ \$15B profit	✓ Infrastructure
RWA	Tokens -50% / TVL +400%	\$16.3B TVL	✓ Growing	✓ Accumulate
DeFi (Lending)	Tokens -20% / TVL +85%	\$64.4B TVL	✓ \$50M buybacks	✓ Selective
DeFi (DEXs)	-40% avg	\$18.0B TVL	● Broken	⚠ Avoid
AI & Compute	-50% avg	\$5-7B mcap	● Collapsed	● Avoid
DePIN	-60% avg	\$12.4B mcap	⚠ Improving	⚠ Monitor
Layer 1s	-55% avg	\$150B+ mcap	⚠ Mixed	● Oversupply
Layer 2s	-70% avg	\$12B TVL	● Unclear	● Avoid

Source: Teroxx, CoinGecko, Defillama, Artemis Terminal (December 15, 2025)

The Divergence Pattern

A critical finding: TVL and usage growth have decoupled from token prices in several sectors. This creates both traps and opportunities.

The Divergence Pattern: Increasing TVL vs Decreasing Token Price

Sector	Fundamental Change	Token Change	Interpretation
RWA	+400% TVL	-50% tokens	✓ Undervalued — accumulate
DeFi Lending	+85% TVL	-20% tokens	✓ Undervalued — selective
Layer 2s	+40% TVL	-70% tokens	🔴 Broken tokenomics — avoid
DEXs	+60% volume	-40% tokens	🔴 No value accrual — avoid

Source: Teroxx, DefiLlama, CoinGecko

For RWA and DeFi Lending, fundamentals are leading price — a classic accumulation setup. For L2s and DEXs, usage doesn't translate to token holder value; the divergence may be permanent.

grid Allocation Summary (2026 Recommendation)

Recommendation	Sectors	Rationale
Overweight	Exchange Tokens, DeFi Lending, RWA	Proven value accrual, fundamental growth
Market Weight	Privacy, DePIN	Momentum or improving metrics; higher risk
Avoid	L1s, L2s, DEXs, AI/Compute	Oversupply or broken tokenomics

Source: Teroxx

5.2 Market Health Dashboard

bar Market Regime Dashboard, December 2025



Source: Alternative.me, Blockchaincenter, Coingecko | December 15, 2025

All regime indicators confirm risk-off positioning. The last comparable alignment was Q4 2022, which preceded Bitcoin's 150%+ rally in 2023. Extreme readings historically precede regime changes — though timing remains uncertain.

The \$314B stablecoin supply represents significant dry powder, though 20-30% is now yield-seeking (Ethena, RWA protocols) rather than trading-ready. We estimate **\$220-250B remains deployable** into risk assets.

5.3 Adoption & Institutional Metrics

If 2025 taught altcoin investors one lesson, it's that sector selection now dominates returns. The spread between the best-performing sector (Privacy: +206%) and worst (Layer 2s: -70%) is 276 percentage points — a gap so wide that no token selection within a losing sector could compensate.

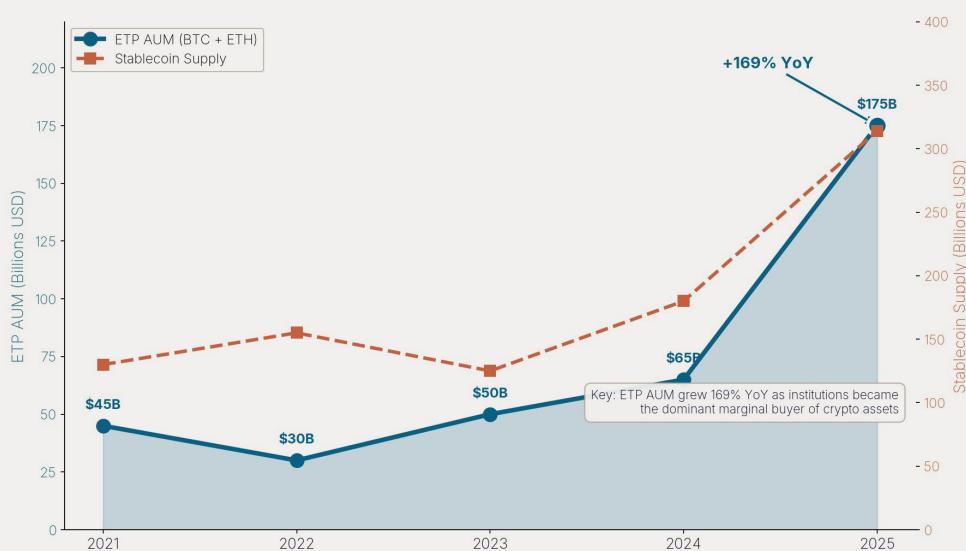
The scorecard below consolidates sector analysis into a single comparative view, ranking each by returns, fundamental strength, and forward outlook.

Key Adoption Indicators (December 2025)

Metric	Value	YoY Change	Revenue Source
Global Crypto Owners	700-820M	+16%	Statista
dApp Daily Active Wallets	24.3M	+247%	DappRadar
Solana Daily Active Addresses	3.25M	8x Ethereum	Artemis
ETP AUM (BTC + ETH)	\$175B	+169%	The Block
Institutional Wallet Growth	—	+51%	CoinLaw
CME Crypto Derivatives (Q3)	\$900B	Record	CME

Source: Statista, DappRadar, Artemis, The Block, CoinLaw, CME Group

Institutional Adoption Growth (2021-2025)



Source: The Block, DefiLlama, Galaxy Digital | December, 2025

The +169% ETP growth and +51% institutional wallet growth confirm the institutional-retail divergence. Crypto's marginal buyer is now institutional, explaining lower volatility and reduced altcoin beta. The 24.3M daily active dApp wallets (+247%) is the most bullish on-chain signal — genuine usage growth, not just speculation.

5.4 Key Takeaways

- 1. Sector selection dominated 2025 returns** — 276pp spread between best and worst sectors makes allocation the primary decision.
- 2. Fundamental-price divergence creates opportunity** — RWA (+400% TVL, -50% tokens) and DeFi Lending (+85% TVL, -20% tokens) are accumulation candidates. L2s and DEXs show broken tokenomics.
- 3. Risk-off regime confirmed** — All indicators (BTC dominance, Fear & Greed, Altcoin Index) signal Bitcoin Season with extreme fear. Historical precedent suggests mean reversion ahead.
- 4. Institutional adoption is measurable** — +169% ETP growth and \$900B CME volume confirm institutions as the dominant market force.

Data as of December 15, 2025. Sources: CoinGecko, DefiLlama, The Block, Artemis, Alternative.me, Blockchaincenter, DappRadar, CME Group.

Future Outlook & Conclusion

Conclusion

The Flight to Fundamentals and the Great Bifurcation

The End of the Speculative Era

The current market landscape marks a decisive end to the speculative era, signaling a transition toward a cycle driven strictly by tangible utility and cash flow. We are witnessing the collapse of the "build it and they will come" thesis that dominated previous cycles. The sharp contraction across alternative altcoin ecosystems reveals a critical structural reality: the industry is suffering from a massive oversupply of blockspace that no longer commands a scarcity premium. Capital is no longer rewarding technological promises or potential adoption; it is actively penalizing dilution and fleeing to quality.

The Reality Check of 2025

It is crucial to contextualize this shift within the performance metrics of the last twelve months. The year 2025 has proven to be an exceptionally challenging period for the broader altcoin market, serving as a harsh stress test for the entire industry. A review of year-to-date performance reveals a stark landscape where only a small number of exchange and privacy coins managed to deliver positive returns.

However, widespread underperformance should not be mistaken for total industry capitulation. Unlike previous cycles where fear triggered mass liquidations, **major strategic treasuries companies have not been selling their Bitcoin or Ethereum holdings**. The smart money is holding firm. The selling pressure is therefore not coming from high-conviction holders, but rather from projects with unsustainable burn rates that failed to decouple their valuations from speculative narratives.

Sector Selection as the Primary Alpha

Within this widening dispersion of protocols, a significant opportunity has emerged from the divergence between Fundamentals and Price. The market's broad-brush pessimism has created deep asymmetries, particularly in the Real World Assets (RWA) sector.

RWA Total Value Locked (TVL) has surged by +400%, but we must clarify the driver of this growth: **it is fueled by the tokenization of assets like Gold and Money Market Funds on established chains**. The market appears to have no pressing need for RWA-specific blockchains or their native governance tokens (such as Ondo or Mantra). Assets are easily and efficiently tokenized on Ethereum or Solana, meaning the surge in sector TVL does not automatically translate to value accrual for niche RWA protocol tokens.

Similarly, DeFi Lending protocols have grown their TVL by +85%, while their governance tokens have declined by -20%. These figures represent compelling accumulation candidates, suggesting that the market is currently ignoring fundamental growth due to macro fear. Conversely, sectors like Layer 2s and Decentralized Exchanges (DEXs) are exhibiting signs of broken tokenomics; despite high usage, their inflationary emission schedules prevent value from accruing to the token holder.

The Institutional Takeover and Risk-Off Regime

The backdrop to this structural shift is a confirmed "Risk-Off" regime. All major indicators signal a distinct "Bitcoin Season" characterized by extreme caution. However, unlike previous cycles where fear signaled an exit, today it signals a transfer of ownership to institutional hands. Institutional adoption is no longer a vague future promise; it is measurable and dominant. The +169% growth in Exchange Traded Products (ETPs) and the staggering \$900 billion in CME volume confirm that institutions are now the primary market force. This capital is seeking regulated, liquid exposure to the asset class's reserve currency rather than chasing volatility in oversaturated sectors.

Strategic Implications: The Path Forward

Consequently, the investable universe has narrowed significantly. The winning strategy has shifted from broad diversification to a concentrated focus on assets with proven product-market fit. Moving forward, investors must resist the urge to buy into oversaturated sectors hoping for a generic mean reversion. The priority must be capital preservation and the tactical accumulation of assets with verifiable economic models. By positioning portfolios in these high-conviction areas, investors can navigate the current purge and prepare for a matured market structure where value accrues only to genuine utility.

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